

# Joanne Tunney

Web Designer & HTML/CSS developer

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## Experience

**Peterson's, A Nelnet Company** 2002 - 2009  
Lawrenceville, NJ

**Web Designer** 2004 - 2009

- Responsible for the design and front-end development of websites, landing pages, e-mail marketing blasts, and banner advertisements.
- Assisted in the creation of web branding standards and best practices for all company websites.
- Involved in the redesign of enterprise-level websites from design through launch. urls include Petersons.com, EssayEdge.com, and ResumeEdge.com.
- Concepted, designed, and executed web marketing and social media campaigns.
- Designed and developed XSLT templates for the Ektron content management system.

**Web Production and Design Assistant** 2002 - 2004

- Converted Photoshop mockups into standards compliant XHTML and CSS files.
- Designed banner advertisements, buttons, and icons.
- Performed routine site maintenance and updates.

**Freelance** 2002 - Present

- Designed and developed websites for individuals, agencies, and small businesses

## Education

Drew University, Madison, NJ

B.A. in Art, minor in philosophy

## Skills

- Advanced knowledge of HTML, CSS, and all major web design software
- Well versed in web marketing strategies, social media, and search engine optimization
- Expert in e-mail design and compatibility issues
- PC and MAC proficient

## Technical Experience

- (X)HTML (advanced)
- CSS (advanced)
- Javascript (intermediate)
- PHP (intermediate)
- MySQL (novice)
- ASP (novice)
- XML/XSL (novice)
- SVN (novice)

## Software

- Photoshop (advanced)
- Dreamweaver (advanced)
- Illustrator (intermediate)
- Flash (novice)
- Zend Studio (intermediate)
- Wordpress (intermediate)
- Drupal (novice)